



Sample Social Media Posts and Email Copy

Below you can find some social media post drafts and email copy. Fill in the details of your event and add a link for more information. Don't forget to tag any organisations that are part of the event on social media!

Remember, these drafts are guidelines and should be edited to best fit your particular event.

Facebook and Instagram

Hosting an event

📍 We're proud to be part of @welcometowandsworth's year as London Borough of Culture 2025!

Join us for [Event Name] on [Date] at [Location] — [Explanation of the event]

Expect [brief description: e.g. live music, workshops, performances] and a chance to connect with local talent.

Let's make this a moment to remember.

🔗 [Add ticket or info link]

#Wandsworth2025 #LondonBoroughOfCulture #WelcomeToWandsworth

Participating in an event

🎭 Just took part in [Event Name] as a [role: performer / volunteer / artist / speaker] — part of @welcometowandsworth's London Borough of Culture celebrations!

[Brief explanation of the event and/or what made it special]

If you haven't checked out #Wandsworth2025 yet, now's the time!

📷 [Add photo or video]

#LondonBoroughOfCulture #WelcomeToWandsworth

Attending an event

💎 [Event Name] this weekend was brilliant! One of many amazing moments in @welcometowandsworth's London Borough of Culture!

[Highlight of event: e.g. the dance performance / community art wall / food stalls]

Can't wait to see what's next for #Wandsworth2025.

📷 [Add photo or video]

#LondonBoroughOfCulture #WelcomeToWandsworth



X (Twitter)

Don't forget, posts on X can only be up to 280 characters, so keep it short!

Hosting an event

📢 We're proud to be part of @wtowandsworth's #LondonBoroughOfCulture! Join us for [Event Name] on [Date] at [Location] — featuring [e.g. live music, workshops, performances].

Celebrate local talent and culture with us!

🔗 [Link to event]

#Wandsworth2025 #WelcomeToWandsworth

Participating in an event

🗣️ I loved being part of [Event Name] as a [performer / volunteer / artist / speaker] for Wandsworth's #LondonBoroughOfCulture!

Follow @wtowandsworth for more cultural celebrations!

📷 [Photo/video]

#Wandsworth2025 #WelcomeToWandsworth

Attending an event

💡 [Event Name] was a highlight of Wandsworth's #LondonBoroughOfCulture!

We loved the [e.g. dance performance / art wall / food stalls]

Follow @wtowandsworth to see what's next!

📷 [Photo/video]

#WelcomeToWandsworth #Wandsworth2025



Email newsletters

Use the templates below to share your involvement in Wandsworth's London Borough of Culture 2025 as part of a newsletter, bulletin, or community update. Share your copy alongside a photo or video if you have one.

Hosting an Event

We're celebrating London Borough of Culture 2025 — and you're invited!

Join us for:

- [Event Name]
- [Date]
- [Location]

Expect [e.g. live music, workshops, performances] and a chance to connect with local creative talent, as part of Wandsworth's year of culture.

👉 [Add ticket or info link]

Follow: @welcometowandsworth

Participating in an Event

We were proud to take part in [event name] as a [performer / volunteer / artist / speaker], celebrating Wandsworth's London Borough of Culture 2025.

[One or two lines about what made the event special or meaningful]

There's so much more to come — explore what's happening across the borough and be part of it.

👉 [Add link to our website: <https://welcometowandsworth.com>]

Follow: @welcometowandsworth

Attending an Event

[Event Name] was a fantastic experience!

From [highlight: e.g. the dance performance / community art wall / food stalls] to the amazing atmosphere, it was a brilliant showcase of Wandsworth's creativity.

We're excited for what's up next for Wandsworth's London Borough of Culture!

👉 [Add link to our website: <https://welcometowandsworth.com>]

Follow: @welcometowandsworth