



## Media Literacy and Creative Careers LEARNING RESOURCES

Following the 2025 curriculum review, media literacy is becoming a stronger focus. A range of UK broadcasters, publishers and media charities support such learning with resources relating to **journalism skills, creating content** tips and tricks and advice about **careers in the media industry**.

The '[Welcome to Wandsworth](https://welcometowandsworth.com/education-and-youth/secondary-schools/welcome-to-wandsworth-journalism-project/resources-for-schools/)' website includes a range of online and downloadable resources produced for the London Borough of Culture Journalism Project including a storyboard worksheet, video tips from experts and podcast interviews involving some of the young reporters: <https://welcometowandsworth.com/education-and-youth/secondary-schools/welcome-to-wandsworth-journalism-project/resources-for-schools/>

BBC Bitesize '[Other Side of the Story](#)' online video masterclasses, articles and interactive quizzes provide tips to [film](#), [edit](#) and [produce podcasts](#) and navigate and use and create social media safely.

School-specific resources about film, cinema and moving picture are available on the [IntoFilm website](#) and including film-streaming access and learning activities for use in the classroom about **careers behind the camera**. [IntoFilm](#) also runs a film club programme.

Wandsworth-based [Chocolate Films](#) is a production company that offers workshops for schools and young people and has some [film-making video resources](#) online.

[ScreenSkills](#) is the industry-led body for the screen industries and offers e-learning and information about career pathways, training and bursary opportunities for UK film, TV, VFX, animation and gaming roles. The [ScreenSkills podcast](#) also takes you behind the screens of the screen industry.

**The National Careers Service has an A to Z of creative and design job profiles online [here](#).**

**Media and creative industries job roles are explored on the [BBC Bitesize Careers](#) website.**

**Find out more about people working in the creative industry across Wandsworth [here](#).**

There are a range of free and subscription-based **news literacy and journalism-specific programmes** for KS2-3 students, including lesson plans and downloadable materials.

The [Economist Education Foundation's Topical Talk](#) materials are online resources to support discussions about current affairs and topical issues, plus [media literacy and critical thinking learning activities](#).

[Sky Up](#) is the broadcaster's learning and outreach offer for 8–18-year-olds. Schools can register for free visits to the Sky Academy film and TV studios in Elstree and Sky Group HQ in west London.

[The Edit](#) is a free online digital programme supporting young people to create their own storytelling and fact and fictional video stories – a partnership between Sky and Adobe.

The Guardian Foundation offers journalism-focused learning programmes for both primary and secondary schools:

- [NewsWise](#) is an award-winning news literacy programme for 7–11-year-olds.
- [Behind the Headlines](#) is for secondary schools, higher education and youth groups – sessions can be virtual or in-person at the Education Centre located in the Guardian's London head office.

The Telegraph Media Group runs an annual Media Literacy Programme to inspire pupils aged 16-18 about careers in journalism and help them understand the importance and value of trusted journalism in society. Usually 4 weeks in spring term.

The [Leadership for Change: decode the news](#) programme offers a six-lesson curriculum to help 10- to 16-year-olds develop critical-thinking and news literacy skills to navigate mis- and disinformation.

BBC Bitesize Learn & Revision collections include online quizzes, study guides and revision content supporting GCSE syllabus' which features [News writing](#) learning resources featuring writing headlines, structuring news stories alongside [Newsgathering](#) and [Interview Skills](#).